

Future Tools For Plan Execution

OZZbox3.com is future screens built on a future platform to build a good future. OZZbox3.com advances the mission, vision, and goals set out in executive's strategic plan. OZZbox3.com enables executive to work with outsiders in a respectful, mutually beneficial way with three platform tools:

Future Briefs:

Executive's mission, vision and goals are integrated into a story about a London Square Mile bank executive on a mission to build a good future with people inside and outside the boardroom:

- Executive – piggyback to understand where people are headed
- Outsiders – guided toward the future by story characters and executive's strategic stories

Future Script:

Outreach shares script elements with audiences, online and face-to-face. Demonstrates how mission, vision, and goals help achieve his mission:

- Executive - solicit inputs regarding strategic plan and integrate into operations
- Outsiders – inputs submitted according to scripts and storyboards displayed at events

Future Movies:

Inputs are integrated into final movie scripts and released over time to measure effectiveness of executive's mission, vision, and goals:

- Executive - integrate results from outreach into movies. Measure.
- Outsiders - see a blended mission, vision, and goals

Minimum Viable Product

OZZbox3.com is a minimum viable product, or (MVP), which means its base-form evolves according to the strategic plans shaped by everyone involved in building a good future at OZZbox3.com

The Business Relationship

- Single point of contact for managing direct relationship with chief executive
- All rights retained by OZZ Media Corp – Copyright and Intellectual Property
- License granted to client for strategic stories and their integration into OZZbox3.com
