

Mini Movie Map For CEO's - Strategic Springboard

Mini Movie Map is a creative service for CEO's that acts as a springboard for strategic plans. Trust is built by aligning the plan's mission, vision and goals into outsider missions in some capacity. Shared ideas build loyalty around each other's priorities. Strategic Plan integration enables the CEO to verify assumptions with senior management and adjust for execution.

Mini Movie Map is delivered as part of OZZbox3.com, a film portal to build trust. The portal's core driver is a story about a City of London bank executive on a mission to build trust in the world. Mini Movie Map enables the CEO to piggyback a process unique to the portal producer, OZZ Media Corp:

OZZbox3 Scripts:

CEO's Strategic Plan highlights are integrated into film scripts.

- CEO – piggyback to understand where people are headed
- Outsiders – guided toward the future by story characters and executive's strategic stories

OZZbox3 Scenes:

Script is broken down into key script elements, which are shared with Outsiders, online and face-to-face. Demonstrates how mission, vision, and goals balance company mission with outsider missions:

- CEO - solicit inputs regarding strategic plan and integrate into operations
- Outsiders – inputs submitted according to scripts and storyboards displayed at events

OZZbox3 Screens:

Inputs are integrated into scripts. Mini Movies are produced and released for final measurement of the balance between company's mission and outsider missions:

- CEO - integrate results from outreach into Mini Movies. Measure.
 - Outsiders - see a blended mission, vision, and goals
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Minimum Viable Product

OZZbox3.com is a minimum viable product, or (MVP), which means its base-form evolves according to the strategic plans shaped by everyone involved in building trust via OZZbox3.com

The Business Relationship

- Single point of contact for managing a direct working relationship with the Chief Executive
 - All rights retained by OZZ Media Corp – Copyright and Intellectual Property. License granted to client for client strategic stories and their integration into OZZbox3.com
 - Client investments include program fee, media production fees, and events to be confirmed
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OZZbox3.com

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Film Portal

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