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## About The Model

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OZZ Model Map is model-based report that leverages the power of free entertainment to find the future together. OZZ Model brings both sides to the table, leaders and followers committed to making deals. OZZ Model Map is how ideas from the world of fiction are applied to the real world.

For followers, OZZ Model Map serves as a window into the boardroom in order to build trust in strategic plans built to find the future. For leaders, OZZ Model Map sets out how leaders achieve their mission by helping followers achieve theirs. Both leaders and followers piggyback their missions in one-way shape and form as the Future Briefs series rolls out. Both leaders and followers ultimately become part of the OZZ story about an American banker who finds the future with free entertainment.

OZZ Model Map is how both leaders and followers adjust their strategic plan for greater execution. A key feature in achieving these objectives is both online and face-to-face events in which both sides experience entertainment with the future in mind as they seek agreements.

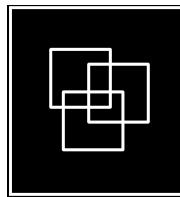
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## OZZbox3.com Is Three Web Sites Built Over Time

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OZZ Model Map sets out how leaders and followers fit into the world of fiction and how it benefits both side of the equation based on a general framework that answers three questions over the course of time:

1. OZZfiles.com – What Holds Us Back?
2. TheirMedia.com – How Does It Hold Us Back?
3. OZZmediaCorp.com – How Do We Replace What No Longer Works?



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### **The Fictionalized True Story**

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Earlier in his career, OZZ Founder John Pineau built a successful start-up business. A major bank admitted fault to actions that allegedly destroyed his business and yet failed to be accountable for their actions. John Pineau set out on a long journey to find the future they had taken from him, and ultimately developed the OZZ story to help others do the same. OZZ O'Brien is an American banker on a mission to find the future with free entertainment. After a group of bank shareholders, called Rogue, prevent him from launching a platform he's developing to reveal the damage they do to everyone, OZZ applies a fictionalized true story to it. His rogue shareholders dismiss it. OZZ and its writer reveal the truth.

#### OZZfiles.com – Who Holds Us Back

OZZfiles.com is the fictional baseline that illustrates how we all fit in to the world and how we can find a future for everyone. The fiction brought to us by the Future Brief series introduces OZZ O'Brien as he shines light on the London Square Mile headquarters of his bank and the games played by a rogue group of bank shareholders controlling it.

#### TheirMedia.com – How It Holds Us Back

TheirMedia.com is the fictional baseline that illustrates how their media tells the story that benefits only one side of the equation. The fiction brought to us by the Future Briefs series introduces us to a struggling writer named Keiron McQuaid who promotes his fictionalized true story about rogue bank shareholders who ruined him on a failing radio station. O'Brien supports him from behind the scenes.

#### OZZmediaCorp.com – How We To Replace What No Longer Works

OZZmediaCorp.com is the fictional base line that illustrates how the power of storytelling can serve as the bridge between both sides by showing both sides working together in some capacity. The fiction brought to us by the Future Briefs series introduces us to Keiron McQuaid's fictionalized true story and the future everyone sets out to find for everyone.

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OZZbox3.com is free  
entertainment to find the  
future. Join for free.

