

John Pineau is a strategist with a proven history in transforming ideas into commercial value for established and start-up businesses.

John's most recent project is OZZbox3.com, a fiction portal to the future.

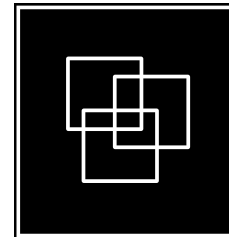
John earned a Master In City Planning from the University of Manitoba. The Canadian Institute of Planners (CIP) certified him early in his career, while The Manitoba Chapter of the CIP recognized John for his dedication to the profession with the MACIP Merit Award.

John worked in long-range land use planning, discovering that innovative approaches were impeded by legacy systems despite the fact people were unable to improve their lives in meaningful ways. After facilitating plan-building exercises that featured collecting public input, he saw that measurable change typically failed to follow.

Determined to overcome by doing things differently, John set out on a journey to form the future with people both inside *and* outside the boardroom. As he applied his approach, he recognized ironically, that fiction serves as an effective means to build belief and support around real missions, visions and goals, and that support for the same comes from enabling mutual benefit. And so the architecture for OZZbox3.com began.

---

OZZbox3.com is a fiction portal to the future.  
You get to choose it. We get to build it.



**Strategist - Writer**

John Pineau is the writer behind *Future Briefs* at OZZbox3.com.

Future Briefs is the foundation for the fiction portal to the future.

Future Briefs is a story about a bank executive on a mission to build the future chosen by the people instead of a rogue group of bank shareholders.

After battling against them for years, he discovers a story about a guy whose life was ruined by this group, who he refers to as "Rogue".

Future Briefs are ongoing episodes released over the course of time to tell this story, as part of the first step in building the fiction portal and people's chosen future for real.

All future briefs are under full  
copyright of OZZ Media Corp, 2026

Future Briefs

Written By

John Pineau

Unlock Belief

(Copyright OZZ Media Corp, 2026)

Contact: John Pineau via OZZbox3.com

**Strategist - Movie Maker**

Feature Film

John Pineau was Co-Producer of *The Rhino Brothers*, an award-winning movie about hockey. *The Rhino Brothers* won in the Top Independent category at Worldfest in Texas & the Leo Award for Best Actress.

John's role featured corporate structure set-up and commercialization, industry investor pitches in Los Angeles and New York, authoring the media relations plan & film festival strategy, negotiating copyright agreements with Sony and product agreements with Nike, CCM, Molson's.

Produced by Tracey Boulton. Co-Produced and Directed by Dwayne Beaver.

"Aside from its genuine entertainment value, *The Rhino Brothers* is a meaty and thoughtful movie. It engages you as you watch it, and leaves you thinking about it after."

*National Post*

- Jeet Heer

Mini-Movie Series

John produced, wrote, & performed in a prototype series called Sky Scrapin:

"This series of historical vignettes are a credit to Pineau's style: He keeps the characters' dialog spare and humble; telling the Gregorash story with the right points and emotions without going over the top or preaching. (The fact he bills the videos and text as 'fairly correct' is a nod to creative license.) Compare this to the too-many-to-count corporate websites online today declaring that such-and-such company is the "World's Best..." in high-flown egomaniacal praise that God would blush to hear applied to Himself, and Gregorash's video vignettes are actually a welcome relief."

WINGS Magazine - James Careless

# WINGS

News

## The Gregorash aviation story as TV drama: In review

ozz3

Across the Web, businesses are trying to find new and different ways to catch their clients' attention. But arguably no one in the aviation industry has gone to the lengths of Gregorash Aviation.

**Strategist – Strategic Planning**

John Pineau prepared a Strategic Plan for a highly regulated, family-owned aviation corporation called Aero Recip. The plan enabled leadership to update legacy systems built over 30 plus years by inspiring people inside and outside the boardroom to evolve.

**The  
Aero  
Binder**

Prepared for Aero Recip  
Prepared by OZZ media Corp  
June 28<sup>th</sup>, 2024

**Strategist – Brand Advisory**

John prepared a Media Map for Protegra, Inc, an enterprise software developer delivering services to financial service companies and government agencies.

---

**Strategist – Product Development**

John managed a media project for GE Capital, which was used to explain a new financial services product for national sales meeting in Whistler, Canada

---

**Strategist – Business Start-Up**

John also leveraged his strategic planning skills to build entertainment businesses including a jazz funk club, which generated over two million dollars in first-year revenue, and became known as a hangout of the stars, along with a whole bunch of regular people who enjoyed rich red martinis in fancy glasses with cigars in hand.

---

Career highlights also available on  
[LinkedIn.com/in/ozzbox3](https://www.linkedin.com/in/ozzbox3)

