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Writer Blends Legal Case Against A Bank Into Fictional Story About London Square Mile Bank Executive. Reveals Truth Despite Rogue Shareholder Cover Up.

Unlikely Partners Set Out On Mission To Build Trust In The World With OZZbox3.com, A Film Portal To See The Unseen. Outsiders Join Real CEO's To Realize Vision.

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Winnipeg, Canada – OZZ O'Brien is on a mission to build trust in the world, and he knows the biggest challenge blocking him is getting people to believe that it can actually happen. The London Square Mile bank executive, and Founder of the little known imperial bank of all banks, called The Bank, feels that people's cynicism is justified. "The world's problems are many, and our boardroom is the reason why. People don't trust us because we cut them out. We believed they wouldn't add value to our ideas; that we're the experts. Those days are over. OZZbox3.com opens the door. We need to show what's going on behind the scenes."

OZZbox3.com is a film portal to see the unseen, and O'Brien is proud to release it in its most raw form. "We've created an imperfection. Think of it as the architecture. The frame. We did it this way to practice what we preach so to speak. That way people build it so it reflects what they want. This approach is actually called a Minimum Viable Product - MVP. We know our mission so how do we design this thing so both CEO's and outsiders can use it in realize our mission. How do they use it to improve the strategic plans we make for banks? How do we get people shaping strategic plans so both sides benefit, and so on?"

For O'Brien, a film portal built by people inside and outside the boardroom is an exciting prospect, but he's not naïve. "We've got to address the tendency of my colleagues to cover up their mistakes. I found a true story that's gonna help. It's about a guy who was robbed by one of my banks. It shows how bad things can go when the institution is designed to protect itself. Society pays too big a price when that happens. OZZbox3.com is gonna build trust back one screen at a time. Not only this legal case, but with people all over who are suffering unnecessarily. This can spread to all kinds of companies. For now, we're gonna get our house in order first."

O'Brien knows he has a lot of work to do before his mission can be realized, but he's ready to take on the challenge. And O'Brien knows it will work because everyone's invited. "We're starting by reaching out to outsiders, across all kinds of platforms to all kinds of people. And then I'll reach out to my CEO friends. I've got a few I'm thinking about. Regardless, it'll be awesome to see people to believe in each other again."

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Unseen On Screen

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