
Earlier in his career, OZZ Founder John Pineau built a successful start-up business. A Canadian bank admitted fault to actions that allegedly destroyed his business and yet failed to be accountable. Rather than suffering through a long legal battle in court, John presented his truth as a fiction about a whiskey business owner named Keiron McQuaid.

The result is Free Books, a true fiction about a master banker named OZZ O'Brien who sets out on a mission to fix the financial system with fiction first. After a group of bank shareholders called Rogue block his mission, he integrates Keiron's story to his fiction, creating a window into his bank's global systems and the impact they have on all of us.

After the two unlikely allies find each other, they set out to build OZZbox3.com, the fix it system featuring three web sites, each playing a role in achieving OZZ O'Brien's mission. OZZbox3.com begins with one story on one site that grows into three stories on three sites:

Free-Books-Site-1 – Shine Light Of Systems Holding Us Back

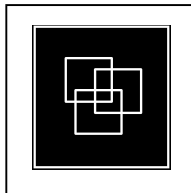
OZZfiles.com illustrates how Rogue creates systems that benefit Rogue and only Rogue. The fiction brought to us by the Free Book Series shines light on the London Square Mile headquarters of OZZ O'Brien's bank and Rogue hiding inside it.

Free-Books-Site-2 – Shine Light On The System That Retains Control

TheirMedia.com illustrates how Rogue reinforces the covert systems they put in place. An unknown writer named Keiron McQuaid promotes his book on a struggling radio station to shine light on the group that robbed his whiskey business, called Rogue. O'Brien supports McQuaid behind the scenes after arranging the interview.

Free-Books-Site-3 – Shine Light On The Future Built Together

OZZmediaCorp.com illustrates how storytelling serves as a bridge. The story shifts into a future featuring free books that help us build a future shown with future stages and future mini-movies and future feature films, each shining light on systems withheld and the one we build with businesses we can actually trust.



Fix the
financial
system with
fiction first
at OZZbox3.com